

8:80 Gifts to the District

The Board of Education appreciates gifts from any education foundation, other entities, or donors. All gifts must adhere to each of the following:

1. Be accepted by the Board or, if less than \$500.00 in value, the Superintendent or designee. Donors should obtain a pre-acceptance commitment before identifying the District, any school, or school program or activity as a beneficiary in any fundraising attempt, including without limitation, any Internet fundraising attempt.
2. Be given without a stated purpose or with a purpose deemed by the party with authority to accept the gift to be compatible with the Board's educational objectives and policies.
3. Be consistent with the District's mandate to provide equal educational and extracurricular opportunities to all students in the District as provided in Board policy 7:10, *Equal Educational Opportunities*. State and federal laws require the District to provide equal treatment for members of both sexes to educational programing, extracurricular activities, and athletics. This includes the distribution of athletic benefits and opportunities.
4. Permit the District to maintain resource equity among its learning centers.
5. Be viewpoint neutral. The Superintendent or designee shall manage a process for the review and approval of donations involving the incorporation of messages into or placing messages upon school property.
6. Comply with all laws applicable to the District including, without limitation, the Americans with Disabilities Act, the Prevailing Wage Act, the Health/Life Safety Code for Public Schools, and all applicable procurement and bidding requirements.

Recognition/Naming Rights

In addition to receiving traditional gifts noted above, the Board of Education may recognize donors or other individuals through the naming of district buildings, parts of buildings, athletic fields, grounds or other district-owned property and facilities.

The Board may, in its sole discretion, assign the right to market, negotiate, and recommend naming agreements to individuals and foundations associated with the district. Any such assignment shall be made pursuant to a memorandum of understanding approved by the Board, and shall be subject to this policy and corresponding administrative regulation. The Board shall in any event retain final authority to approve or deny naming agreements recommended by the individual or foundation.

In all such instances where naming rights and/or formal recognition will be considered, a Superintendent's Committee will be convened to make a recommendation to the Board according to the following guidelines:

1. The Committee will consider on an individual basis the naming of facilities arising from significant donations and/or endowments that will benefit the district and the community it serves and that will further the district's educational mission.
2. When naming or renaming a district building, facility or other property, the Board may specify the duration for which the naming shall be in effect, but no naming rights shall be granted for greater than 20 years.
3. Upon request, the Committee shall consider dedicating district buildings, parts of buildings, athletic fields, gardens, grounds or other district-owned property or facilities in honor of the contributions of students, staff members, and community members or in memory of deceased students, staff members, community members, and benefactors of the district.
4. The Board reserves the right to revoke the recognition and/or naming of any District property of facilities at its sole discretion.

All naming rights to district property, buildings, and facilities belong solely to the Board. The Board must approve all naming agreements proposed by individuals or foundations under this policy, and it will be within the Board's sole discretion to determine if proposed names and other terms and conditions are appropriate.

The District will provide equal treatment to all individuals and entities seeking to donate money or a gift. Upon acceptance, all gifts become the District's property. The acceptance of a gift is not an endorsement by the Board, District, or school of any product, service, activity, or program. The method of recognition is determined by the party accepting the gift.